

Labeltronix Earns Top International Quality Standard Designation

Label Printer Completes ISO 9001:2008 Certification

Orange, CA – Labeltronix, a leading provider of printed labels, labeling systems, supplies and technical support, announces that it has successfully completed registration to the ISO 9001:2008 standard, an internationally recognized protocol for quality assurance.

“It’s one thing to say, ‘We’re all about quality.’ It’s another thing to prove it. I’m very proud that the Labeltronix team has proven, to the highest standards authority in the world, that we have a quality-driven organization,” says John Trail, the company’s president.

“The ISO 9001:2008 designation assures our current and future customers of our commitment to delivering high quality with complete accountability every step of the way,” says Mark Gaw, the company’s general manager who worked closely with the team to earn the certificate.

The ISO 9001:2008 standard represents a set of guidelines and requirements for a “Quality Management System” that is recognized around the globe.

To earn this distinction, Labeltronix created a more formal control program to document practices it already had in place. The company added documentation for corrective actions, root cause analysis, receiving inspections and process controls. A commitment to continual quality improvement is a key component of the ISO 9001:2008 standard.

The new standard will reinforce Labeltronix’ signature Lean Labeling® program, which offers a better way to create, buy and manage labels. Customers are the ultimate beneficiaries of these initiatives which, taken together:

- Improve overall quality
- Reduce material waste
- Provide a formal customer feedback protocol
- Offer a forum for continual improvement

Labeltronix’ ISO 9001:2008 Certificate of Conformance was awarded by QAS International, an independent auditor, on February 17, 2010.

“Right from the start, John Trail and his management team made a total commitment to put in place processes that will lead to continual ongoing improvement in quality, which is the hallmark of ISO 9001:2008. With the momentum generated and the commitment displayed by the Labeltronix team, I have full confidence that they will succeed,” says Derek Luffman, lead assessor from QAS International.

The certificate must be renewed annually, demonstrating that the company continues to hold itself to the highest quality standards.